

PROJECT TITLE : SPECIFICATIONS

Period Covered : 22.12.1979 - 24.1.1980

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1. Specifications Fabriques de tabac réunies SA

- The diluted filters for the Brunette/Ambassador/Marlboro group are now manufactured with paper Sch. & H. FU-POV 40 L (replacing 24 K). The switch for Ambassador is provisional and has to be confirmed.
- The Ambassador Extra Mild MAE filter is produced with a higher porous plug wrap (40 K), to increase dilution and reduce numbers.
- A three months' trial period with diameters reduced from 7,90 to 7,86 for filters and from 7,975 to 7,95 mm for cigarettes is carried out in FTR, on Marlboros.
- The filter length of the only PME recess filter, Arlette, has been increased from 18 to 20 mm. The total cigarette length of ALF remains at 79,4 mm.
- The Swiss product MPK Multifilter King Size is diluted (new blend Ambassador 42, porous combi filter, new cigarette paper).
- Special sale cigarettes were produced:
BWK 001 Broadway King Size, for sale in U.S.A.
MAA 066 Ambassador Filter, for sale in Columbia

2. Specifications Intertaba S.p.A.

- Project filter making specs were produced for a porous combined Ambassador and a porous combined Ambassador Extra Mild (MAC) filter.

3. Specifications PM Holland

4. " PM Germany

5. Specifications PM Great Britain

- The cigarette making and packing specifications were updated (minor modifications).

6. Specifications Weltab SA

7. Specifications Licensees

- Project filter making specs were established for project Maraschino.

8. PME Material Specifications

9. PME Standard Recipes

Enclosure

Table on number of production centers and specifications


Catherine Flury

PME Specs Office
Catherine Flury
10.1.1980

P M E S P E C I F I C A T I O N S

PRODUCTION SITES

- PME affiliates:	10 production centers
5 affiliates in 6 countries, with	
- PME licensees:	20 production centers
In 11 countries	
- FTR licensees (L & M):	8 production centers
	<u>38 production centers</u>

NUMBER OF SPECIFICATIONS

(without L & M brands)

	PMG Germ.	FTR Switz.	PMH Holland	WELTAB Belgium	PM UK Gr.Br.	Licen- sees	T O T A L
Tobacco							
Process.	11	32	10	11	1	20	85
Filter							
Making							96
Cigarette							
Making	22	60	27	21	1	27	158
Packing	64	128	57	45	7	40	341
Solution							
Recipes							<u>72</u>
							<u>752</u>

NUMBER OF SUPPLY MATERIAL QUALITIES (= MATERIAL SPECIFICATIONS)

(without L & M brands and sections Additives/Filters/Cigarettes only)

- Additives/ingredients for tobacco and filters	69
- Filter tows (cellulose acetates)	16
- Filter papers (plug wraps)	23
- Cigarette papers	25
- Tipping papers	59
- Cigarette printing inks	27
	<u>219</u>

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